

## CLAIMS

What is claimed is:

- 1    1. A method for providing video to a recruiting entity, the method comprising the  
2       machine-implemented steps of:  
3           receiving, from the recruiting entity, one or more search criteria;  
4           in response to receiving the one or more search criteria, determining one or more  
5              athletes that satisfy the one or more search criteria;  
6           sending, to the recruiting entity, identities of the one or more athletes;  
7           receiving, from the recruiting entity, a request to view a profile of a particular athlete;  
8           in response to receiving the request to view the profile of the particular athlete,  
9              sending, to the recruiting entity, information about the particular athlete,  
10             wherein the information includes an identity of at least one motion video that  
11              is associated with the particular athlete;  
12           receiving, from the recruiting entity, a request to view a particular motion video; and  
13           in response to receiving the request to view the particular motion video, sending, over  
14              a communication link, to the recruiting entity, data that represents the  
15              particular motion video.
  
- 1    2. A method for notifying an athlete about an interested recruiting entity, the method  
2       comprising the machine-implemented steps of:  
3           receiving, from a first recruiting entity, a first request to receive at least a portion of a  
4              first athlete's information; and  
5           sending, to the first athlete, over a communication network, a notification that a  
6              recruiting entity requested at least a portion of the first athlete's information.

1 3. The method as recited in Claim 2, wherein the notification indicates the identity of  
2 the first recruiting entity.

1       4. The method as recited in Claim 2, wherein the notification indicates how many  
2            requests to receive the first athlete's information have been received from the first  
3            recruiting entity.

1 5. The method as recited in Claim 2, further comprising the machine-implemented steps  
2 of:

3 receiving, from a second recruiting entity that differs from the first recruiting entity, a  
4 second request to receive at least a portion of the first athlete's information;  
5 and

6 sending, to the first athlete, a notification that the second recruiting entity requested at  
7 least a portion of the first athlete's information.

1       6. The method as recited in Claim 2, further comprising the machine-implemented steps  
2           of:

3 receiving, from the first recruiting entity, a request to receive a second athlete's  
4 information, wherein the second athlete differs from the first athlete; and

5 sending, to the second athlete, a notification that the first recruiting entity requested at  
6 least a portion of the second athlete's information.

3 receiving, from a first recruiting entity, over a communication network, both a first  
4 set of requirements and a second set of requirements;

5       based on the first set of requirements, updating a first set of values that are associated  
6                  with both the first recruiting entity and a team's first position; and  
7        based on the second set of requirements, updating a second set of values that are  
8                  associated with both the first recruiting entity and a team's second position  
9                  that differs from the team's first position.

1       8.      The method as recited in Claim 7, further comprising the machine-implemented step  
2                  of:  
3                  receiving, from a second recruiting entity that differs from the first recruiting entity, a  
4                  third set of requirements; and  
5                  based on the third set of requirements, updating a third set of values that are  
6                  associated with both the second recruiting entity and the team's first position.

1       9.      A method for searching for athletes, the method comprising the machine-  
2                  implemented steps of:  
3                  receiving, from a first recruiting entity, a first search request; and  
4                  in response to receiving the first search request, performing the steps of:  
5                  reading, from a database, a first set of requirements that are associated with  
6                  the first recruiting entity;  
7                  selecting, from among a set of athletes, a first subset of athletes that satisfy the  
8                  first set of requirements; and  
9                  sending, to the first recruiting entity, over a communication network, a  
10                  notification of the first subset of athletes.

1       10.     The method as recited in Claim 9, further comprising the machine-implemented steps  
2                  of:

3           after receiving the first search request, receiving, from the first recruiting entity, a  
4           second search request; and  
5           in response to receiving the second search request, performing the steps of:  
6               reading, from the database, the first set of requirements;  
7               selecting, from among the set of athletes, a second subset of athletes that  
8               satisfy the first set of requirements; and  
9               sending, to the first recruiting entity, a notification of the second subset of  
10              athletes.

1   11.   The method as recited in Claim 9, further comprising the machine-implemented steps  
2           of:  
3           receiving, from a second recruiting entity that differs from the first recruiting entity, a  
4           second request to list athletes;  
5           in response to receiving the second request, performing the steps of:  
6               reading, from the database, a second set of requirements that are associated  
7               with the second recruiting entity;  
8               selecting, from among the set of athletes, a second subset of athletes that  
9               satisfy the second set of requirements; and  
10              sending, to the second recruiting entity, a notification of the second subset of  
11              athletes.

1   12.   The method as recited in Claim 9, wherein the first set of requirements are associated  
2           with both the first recruiting entity and a team's first position, and further comprising  
3           the machine-implemented steps of:  
4           in response to receiving the first request, performing the steps of:

5 reading, from the database, a second set of requirements that are associated  
6 with both the first recruiting entity and a team's second position that  
7 differs from the team's first position;  
8 selecting, from among the set of athletes, a second subset of athletes that  
9 satisfy the second set of requirements; and  
10 sending, to the first recruiting entity, a notification of the second subset of  
11 athletes.

1 13. The method as recited in Claim 9, wherein the step of selecting the first subset of  
2 athletes further comprises the step of determining which athletes are associated with  
3 athletic performance information that satisfies the first set of requirements.

1 14. The method as recited in Claim 9, wherein the step of selecting the first subset of  
2 athletes further comprises the step of determining which athletes are associated with  
3 athlete academic information that satisfies the first set of requirements.

1 15. A method for notifying an athlete about recruiting entities, the method comprising the  
2 machine-implemented steps of:  
3 receiving, from a first athlete, a first search request; and  
4 in response to receiving the first search request, performing the steps of:  
5 selecting, from among a set of recruiting entities, a first subset of recruiting  
6 entities that are associated with requirements that the first athlete  
7 satisfies; and  
8 sending, to the first athlete, over a communication network, a notification of  
9 the first subset of recruiting entities.

1       16. The method as recited in Claim 15, further comprising the machine-implemented  
2           steps of:  
3           receiving, from a second athlete that differs from the first athlete, a second search  
4           request; and  
5           in response to receiving the second search request, performing the steps of:  
6           selecting, from among the set of recruiting entities, a second subset of  
7           recruiting entities that are associated with requirements that the second  
8           athlete satisfies; and  
9           sending, to the second athlete, a notification of the second subset of recruiting  
10          entities.

1       17. A method for storing athlete information, the method comprising the machine-  
2           implemented steps of:  
3           receiving, from an athlete, initial information about the athlete;  
4           in response to receiving the initial information, storing the initial information in  
5           association with the athlete;  
6           after receiving the initial information, receiving, from the athlete, subsequent  
7           information about the athlete; and  
8           in response to receiving the subsequent information, storing the subsequent  
9           information in association with the athlete.

1       18. The method as recited in Claim 17, wherein the step of storing the subsequent  
2           information further comprises the step of:  
3           replacing at least a portion of the initial information with at least a portion of the  
4           subsequent information.

1       19. The method as recited in Claim 17, further comprising the machine-implemented step  
2                   of:

3                   storing a timestamp that indicates when the subsequent information was stored.

1       20. The method as recited in Claim 17, further comprising the machine-implemented  
2                   steps of:

3                   receiving, from a recruiting entity, a request to receive information about the athlete;  
4                   and

5                   in response to receiving the request, sending, to the recruiting entity, an indication of  
6                   when the subsequent information was stored.

1       21. The method as recited in Claim 17, wherein the initial information includes athletic  
2                   performance information.

1       22. The method as recited in Claim 21, wherein the athletic performance information  
2                   includes athletic statistical information.

1       23. The method as recited in Claim 21, wherein the athletic performance information  
2                   includes athletic performance video data.

1       24. The method as recited in Claim 17, wherein the initial information includes athlete  
2                   academic information.

1       25. The method as recited in Claim 17, wherein the initial information includes athlete  
2                   biographical information.

1       26. A method for notifying an athlete about interested recruiting entities, the method  
2                   comprising the machine-implemented steps of:

3 receiving, from a first recruiting entity, a request to associate a first athlete with the  
4 first recruiting entity;  
5 in response to receiving the request, associating the first athlete with the first  
6 recruiting entity; and  
7 sending, over a communication link, to the first athlete, a notification that the first  
8 athlete has been associated with the first recruiting entity.

1 27. The method as recited in Claim 26, further comprising the machine-implemented  
2 steps of:  
3 receiving, from the first recruiting entity, a request to associate, with the first  
4 recruiting entity, a second athlete that differs from the first athlete;  
5 in response to receiving the request to associate the second athlete with the first  
6 recruiting entity, associating the second athlete with the first recruiting entity;  
7 and  
8 sending, over a communication link, to the second athlete, a notification that the  
9 second athlete has been associated with the first recruiting entity.

1 28. The method as recited in Claim 26, further comprising the machine-implemented  
2 steps of:  
3 receiving, from the first recruiting entity, a request to receive identities of athletes that  
4 are associated with the first recruiting entity; and  
5 in response to receiving the request to receive the identities of the athletes, sending,  
6 over a communication link, to the first recruiting entity, a notification that  
7 indicates the identities of athletes that currently are associated with the first  
8 recruiting entity.

1    29. The method as recited in Claim 26, further comprising the machine-implemented  
2    steps of:  
3        receiving, from a second recruiting entity that differs from the first recruiting entity, a  
4                    request to associate the first athlete with the second recruiting entity;  
5        in response to receiving the request to associate the first athlete with the second  
6                    recruiting entity, associating the first athlete with the second recruiting entity;  
7                    and  
8        sending, over a communication link, to the first athlete, a notification that the first  
9                    athlete has been associated with the second recruiting entity.

1    30. The method as recited in Claim 26, further comprising the machine-implemented  
2    steps of:  
3        receiving, from the first recruiting entity, a request to disassociate the first athlete  
4                    from the first recruiting entity; and  
5        in response to receiving the request to disassociate the first athlete from the first  
6                    recruiting entity, disassociating the first athlete from the first recruiting entity.

1    31. A method for notifying an athlete about an interested recruiting entity, the method  
2    comprising the machine-implemented steps of:  
3        receiving, from a recruiting entity, a request to receive at least a portion of a motion  
4                    video that is associated with an athlete; and  
5        sending, to the athlete, over a communication network, a notification that a recruiting  
6                    entity requested the motion video.

1    32. A machine-readable medium for providing video to a recruiting entity, the machine-  
2    readable medium carrying one or more sequences of instructions which, when

3           executed by one or more processors, cause the one or more processors to perform the  
4           steps of:  
5           receiving, from the recruiting entity, one or more search criteria;  
6           in response to receiving the one or more search criteria, determining one or more  
7           athletes that satisfy the one or more search criteria;  
8           sending, to the recruiting entity, identities of the one or more athletes;  
9           receiving, from the recruiting entity, a request to view a profile of a particular athlete;  
10          in response to receiving the request to view the profile of the particular athlete,  
11           sending, to the recruiting entity, information about the particular athlete,  
12           wherein the information includes an identity of at least one motion video that  
13           is associated with the particular athlete;  
14          receiving, from the recruiting entity, a request to view a particular motion video; and  
15          in response to receiving the request to view the particular motion video, sending, over  
16           a communication link, to the recruiting entity, data that represents the  
17           particular motion video.

1       33. A machine-readable medium for notifying an athlete about an interested recruiting  
2           entity, the machine-readable medium carrying one or more sequences of instructions  
3           which, when executed by one or more processors, cause the one or more processors to  
4           perform the steps of:  
5           receiving, from a first recruiting entity, a first request to receive at least a portion of a  
6           first athlete's information; and  
7           sending, to the first athlete, over a communication network, a notification that a  
8           recruiting entity requested at least a portion of the first athlete's information.

- 1       34. The machine-readable medium as recited in Claim 33, wherein the notification  
2                   indicates the identity of the first recruiting entity.
- 1       35. The machine-readable medium as recited in Claim 33, wherein the notification  
2                   indicates how many requests to receive the first athlete's information have been  
3                   received from the first recruiting entity.
- 1       36. The machine-readable medium as recited in Claim 33, further comprising one or  
2                   more additional instructions which, when executed by the one or more processors,  
3                   cause the one or more processors to perform the steps of:  
4                   receiving, from a second recruiting entity that differs from the first recruiting entity, a  
5                   second request to receive at least a portion of the first athlete's information;  
6                   and  
7                   sending, to the first athlete, a notification that the second recruiting entity requested at  
8                   least a portion of the first athlete's information.
- 1       37. The machine-readable medium as recited in Claim 33, further comprising one or  
2                   more additional instructions which, when executed by the one or more processors,  
3                   cause the one or more processors to perform the steps of:  
4                   receiving, from the first recruiting entity, a request to receive a second athlete's  
5                   information, wherein the second athlete differs from the first athlete; and  
6                   sending, to the second athlete, a notification that the first recruiting entity requested at  
7                   least a portion of the second athlete's information.
- 1       38. A machine-readable medium for specifying athletic requirements, the machine-  
2                   readable medium carrying one or more sequences of instructions which, when

3           executed by one or more processors, cause the one or more processors to perform the  
4           steps of:  
5           receiving, from a first recruiting entity, over a communication network, both a first  
6                 set of requirements and a second set of requirements;  
7           based on the first set of requirements, updating a first set of values that are associated  
8                 with both the first recruiting entity and a team's first position; and  
9           based on the second set of requirements, updating a second set of values that are  
10                 associated with both the first recruiting entity and a team's second position  
11                 that differs from the team's first position.

1       39. The machine-readable medium as recited in Claim 38, further comprising one or  
2           more additional instructions which, when executed by the one or more processors,  
3           cause the one or more processors to perform the steps of:  
4           receiving, from a second recruiting entity that differs from the first recruiting entity, a  
5                 third set of requirements; and  
6           based on the third set of requirements, updating a third set of values that are  
7                 associated with both the second recruiting entity and the team's first position.

1       40. A machine-readable medium for searching for athletes, the machine-readable medium  
2           carrying one or more sequences of instructions which, when executed by one or more  
3           processors, cause the one or more processors to perform the steps of:  
4           receiving, from a first recruiting entity, a first search request; and  
5           in response to receiving the first search request, performing the steps of:  
6                 reading, from a database, a first set of requirements that are associated with  
7                 the first recruiting entity;

8                   selecting, from among a set of athletes, a first subset of athletes that satisfy the  
9                   first set of requirements; and  
10                  sending, to the first recruiting entity, over a communication network, a  
11                  notification of the first subset of athletes.

1     41. The machine-readable medium as recited in Claim 40, further comprising one or  
2                  more additional instructions which, when executed by the one or more processors,  
3                  cause the one or more processors to perform the steps of:  
4                  after receiving the first search request, receiving, from the first recruiting entity, a  
5                  second search request; and  
6                  in response to receiving the second search request, performing the steps of:  
7                  reading, from the database, the first set of requirements;  
8                  selecting, from among the set of athletes, a second subset of athletes that  
9                  satisfy the first set of requirements; and  
10                 sending, to the first recruiting entity, a notification of the second subset of  
11                 athletes.

1     42. The machine-readable medium as recited in Claim 40, further comprising one or  
2                  more additional instructions which, when executed by the one or more processors,  
3                  cause the one or more processors to perform the steps of:  
4                  receiving, from a second recruiting entity that differs from the first recruiting entity, a  
5                  second request to list athletes;  
6                  in response to receiving the second request, performing the steps of:  
7                  reading, from the database, a second set of requirements that are associated  
8                  with the second recruiting entity;

9                   selecting, from among the set of athletes, a second subset of athletes that  
10                  satisfy the second set of requirements; and  
11                  sending, to the second recruiting entity, a notification of the second subset of  
12                  athletes.

1     43. The machine-readable medium as recited in Claim 40, wherein the first set of  
2                  requirements are associated with both the first recruiting entity and a team's first  
3                  position, and further comprising one or more additional instructions which, when  
4                  executed by the one or more processors, cause the one or more processors to perform  
5                  the steps of:

6                  in response to receiving the first request, performing the steps of:  
7                  reading, from the database, a second set of requirements that are associated  
8                  with both the first recruiting entity and a team's second position that  
9                  differs from the team's first position;

10                 selecting, from among the set of athletes, a second subset of athletes that  
11                  satisfy the second set of requirements; and  
12                  sending, to the first recruiting entity, a notification of the second subset of  
13                  athletes.

1     44. The machine-readable medium as recited in Claim 40, wherein the step of selecting  
2                  the first subset of athletes further comprises the step of determining which athletes are  
3                  associated with athletic performance information that satisfies the first set of  
4                  requirements.

1     45. The machine-readable medium as recited in Claim 40, wherein the step of selecting  
2                  the first subset of athletes further comprises the step of determining which athletes are

3           associated with athlete academic information that satisfies the first set of  
4           requirements.

1       46. A machine-readable medium for notifying an athlete about recruiting entities, the  
2           machine-readable medium carrying one or more sequences of instructions which,  
3           when executed by one or more processors, cause the one or more processors to  
4           perform the steps of:

5           receiving, from a first athlete, a first search request; and

6           in response to receiving the first search request, performing the steps of:

7                 selecting, from among a set of recruiting entities, a first subset of recruiting  
8                 entities that are associated with requirements that the first athlete  
9                 satisfies; and

10                 sending, to the first athlete, over a communication network, a notification of  
11                 the first subset of recruiting entities.

1       47. The machine-readable medium as recited in Claim 46, further comprising one or  
2           more additional instructions which, when executed by the one or more processors,  
3           cause the one or more processors to perform the steps of:

4           receiving, from a second athlete that differs from the first athlete, a second search  
5           request; and

6           in response to receiving the second search request, performing the steps of:

7                 selecting, from among the set of recruiting entities, a second subset of  
8                 recruiting entities that are associated with requirements that the second  
9                 athlete satisfies; and

10 sending, to the second athlete, a notification of the second subset of recruiting  
11 entities.

1 48. A machine-readable medium for storing athlete information, the machine-readable  
2 medium carrying one or more sequences of instructions which, when executed by one  
3 or more processors, cause the one or more processors to perform the steps of:  
4 receiving, from an athlete, initial information about the athlete;  
5 in response to receiving the initial information, storing the initial information in  
6 association with the athlete;  
7 after receiving the initial information, receiving, from the athlete, subsequent  
8 information about the athlete; and  
9 in response to receiving the subsequent information, storing the subsequent  
10 information in association with the athlete.

1 49. The machine-readable medium as recited in Claim 48, wherein the step of storing the  
2 subsequent information further comprises the step of:  
3 replacing at least a portion of the initial information with at least a portion of the  
4 subsequent information.

1 50. The machine-readable medium as recited in Claim 48, further comprising one or  
2 more additional instructions which, when executed by the one or more processors,  
3 cause the one or more processors to perform the step of:  
4 storing a timestamp that indicates when the subsequent information was stored.

1 51. The machine-readable medium as recited in Claim 48, further comprising one or  
2 more additional instructions which, when executed by the one or more processors,  
3 cause the one or more processors to perform the steps of:

4 receiving, from a recruiting entity, a request to receive information about the athlete;

5 and

6 in response to receiving the request, sending, to the recruiting entity, an indication of

7 when the subsequent information was stored.

1 52. The machine-readable medium as recited in Claim 48, wherein the initial information  
2 includes athletic performance information.

1 53. The machine-readable medium as recited in Claim 52, wherein the athletic  
2 performance information includes athletic statistical information.

1 54. The machine-readable medium as recited in Claim 52, wherein the athletic  
2 performance information includes athletic performance video data.

1 55. The machine-readable medium as recited in Claim 48, wherein the initial information  
2 includes athlete academic information.

1 56. The machine-readable medium as recited in Claim 48, wherein the initial information  
2 includes athlete biographical information.

1 57. A machine-readable medium for notifying an athlete about interested recruiting  
2 entities, the machine-readable medium carrying one or more sequences of instructions  
3 which, when executed by one or more processors, cause the one or more processors to  
4 perform the steps of:

5 receiving, from a first recruiting entity, a request to associate a first athlete with the  
6 first recruiting entity;

7 in response to receiving the request, associating the first athlete with the first  
8 recruiting entity; and

9 sending, over a communication link, to the first athlete, a notification that the first  
10 athlete has been associated with the first recruiting entity.

1 58. The machine-readable medium as recited in Claim 57, further comprising one or  
2 more additional instructions which, when executed by the one or more processors,  
3 cause the one or more processors to perform the steps of:  
4 receiving, from the first recruiting entity, a request to associate, with the first  
5 recruiting entity, a second athlete that differs from the first athlete;  
6 in response to receiving the request to associate the second athlete with the first  
7 recruiting entity, associating the second athlete with the first recruiting entity;  
8 and  
9 sending, over a communication link, to the second athlete, a notification that the  
10 second athlete has been associated with the first recruiting entity.

1 59. The machine-readable medium as recited in Claim 57, further comprising one or  
2 more additional instructions which, when executed by the one or more processors,  
3 cause the one or more processors to perform the steps of:  
4 receiving, from the first recruiting entity, a request to receive identities of athletes that  
5 are associated with the first recruiting entity; and  
6 in response to receiving the request to receive the identities of the athletes, sending,  
7 over a communication link, to the first recruiting entity, a notification that  
8 indicates the identities of athletes that currently are associated with the first  
9 recruiting entity.

1       60. The machine-readable medium as recited in Claim 57, further comprising one or  
2           more additional instructions which, when executed by the one or more processors,  
3           cause the one or more processors to perform the steps of:  
4           receiving, from a second recruiting entity that differs from the first recruiting entity, a  
5                   request to associate the first athlete with the second recruiting entity;  
6           in response to receiving the request to associate the first athlete with the second  
7                   recruiting entity, associating the first athlete with the second recruiting entity;  
8           and  
9           sending, over a communication link, to the first athlete, a notification that the first  
10              athlete has been associated with the second recruiting entity.

1       61. The machine-readable medium as recited in Claim 57, further comprising one or  
2           more additional instructions which, when executed by the one or more processors,  
3           cause the one or more processors to perform the steps of:  
4           receiving, from the first recruiting entity, a request to disassociate the first athlete  
5                   from the first recruiting entity; and  
6           in response to receiving the request to disassociate the first athlete from the first  
7                   recruiting entity, disassociating the first athlete from the first recruiting entity.

1       62. A machine-readable medium for notifying an athlete about an interested recruiting  
2           entity, the machine-readable medium carrying one or more sequences of instructions  
3           which, when executed by one or more processors, cause the one or more processors to  
4           perform the steps of:  
5           receiving, from a recruiting entity, a request to receive at least a portion of a motion  
6                   video that is associated with an athlete; and

7 sending, to the athlete, over a communication network, a notification that a recruiting  
8 entity requested the motion video.

1 63. An apparatus for providing video to a recruiting entity, the apparatus comprising a  
2 memory carrying one or more sequences of instructions which, when executed by one  
3 or more processors, cause the one or more processors to perform the steps of:  
4 receiving, from the recruiting entity, one or more search criteria;  
5 in response to receiving the one or more search criteria, determining one or more  
6 athletes that satisfy the one or more search criteria;  
7 sending, to the recruiting entity, identities of the one or more athletes;  
8 receiving, from the recruiting entity, a request to view a profile of a particular athlete;  
9 in response to receiving the request to view the profile of the particular athlete,  
10 sending, to the recruiting entity, information about the particular athlete,  
11 wherein the information includes an identity of at least one motion video that  
12 is associated with the particular athlete;  
13 receiving, from the recruiting entity, a request to view a particular motion video; and  
14 in response to receiving the request to view the particular motion video, sending, over  
15 a communication link, to the recruiting entity, data that represents the  
16 particular motion video.

1 64. An apparatus for notifying an athlete about an interested recruiting entity, the  
2 apparatus comprising a memory carrying one or more sequences of instructions  
3 which, when executed by one or more processors, cause the one or more processors to  
4 perform the steps of:

5 receiving, from a first recruiting entity, a first request to receive at least a portion of a  
6 first athlete's information; and  
7 sending, to the first athlete, over a communication network, a notification that a  
8 recruiting entity requested at least a portion of the first athlete's information.

1 65. The apparatus as recited in Claim 64, wherein the notification indicates the identity of  
2 the first recruiting entity.

1 66. The apparatus as recited in Claim 64, wherein the notification indicates how many  
2 requests to receive the first athlete's information have been received from the first  
3 recruiting entity.

1 67. The apparatus as recited in Claim 64, wherein the memory further includes one or  
2 more additional instructions which, when executed by the one or more processors,  
3 cause the one or more processors to perform the steps of:  
4 receiving, from a second recruiting entity that differs from the first recruiting entity, a  
5 second request to receive at least a portion of the first athlete's information;

6 and

7 sending, to the first athlete, a notification that the second recruiting entity requested at  
8 least a portion of the first athlete's information.

1 68. The apparatus as recited in Claim 64, wherein the memory includes one or more  
2 additional instructions which, when executed by the one or more processors, cause  
3 the one or more processors to perform the steps of:  
4 receiving, from the first recruiting entity, a request to receive a second athlete's  
5 information, wherein the second athlete differs from the first athlete; and

6 sending, to the second athlete, a notification that the first recruiting entity requested at  
7 least a portion of the second athlete's information.

1 69. An apparatus for specifying athletic requirements, the apparatus comprising a  
2 memory carrying one or more sequences of instructions which, when executed by one  
3 or more processors, cause the one or more processors to perform the steps of:  
4 receiving, from a first recruiting entity, over a communication network, both a first  
5 set of requirements and a second set of requirements;  
6 based on the first set of requirements, updating a first set of values that are associated  
7 with both the first recruiting entity and a team's first position; and  
8 based on the second set of requirements, updating a second set of values that are  
9 associated with both the first recruiting entity and a team's second position  
10 that differs from the team's first position.

1 70. The apparatus as recited in Claim 69, wherein the memory includes one or more  
2 additional instructions which, when executed by the one or more processors, cause  
3 the one or more processors to perform the steps of:  
4 receiving, from a second recruiting entity that differs from the first recruiting entity, a  
5 third set of requirements; and  
6 based on the third set of requirements, updating a third set of values that are  
7 associated with both the second recruiting entity and the team's first position.

1 71. An apparatus for searching for athletes, the apparatus comprising a memory carrying  
2 one or more sequences of instructions which, when executed by one or more  
3 processors, cause the one or more processors to perform the steps of:  
4 receiving, from a first recruiting entity, a first search request; and

5           in response to receiving the first search request, performing the steps of:  
6               reading, from a database, a first set of requirements that are associated with  
7               the first recruiting entity;  
8               selecting, from among a set of athletes, a first subset of athletes that satisfy the  
9               first set of requirements; and  
10              sending, to the first recruiting entity, over a communication network, a  
11              notification of the first subset of athletes.

1     72. The apparatus as recited in Claim 71, wherein the memory includes one or more  
2           additional instructions which, when executed by the one or more processors, cause  
3           the one or more processors to perform the steps of:  
4               after receiving the first search request, receiving, from the first recruiting entity, a  
5               second search request; and  
6               in response to receiving the second search request, performing the steps of:  
7               reading, from the database, the first set of requirements;  
8               selecting, from among the set of athletes, a second subset of athletes that  
9               satisfy the first set of requirements; and  
10              sending, to the first recruiting entity, a notification of the second subset of  
11              athletes.

1     73. The apparatus as recited in Claim 71, wherein the memory includes one or more  
2           additional instructions which, when executed by the one or more processors, cause  
3           the one or more processors to perform the steps of:  
4               receiving, from a second recruiting entity that differs from the first recruiting entity, a  
5               second request to list athletes;

6           in response to receiving the second request, performing the steps of:  
7                 reading, from the database, a second set of requirements that are associated  
8                 with the second recruiting entity;  
9                 selecting, from among the set of athletes, a second subset of athletes that  
10                satisfy the second set of requirements; and  
11                 sending, to the second recruiting entity, a notification of the second subset of  
12                athletes.

1   74.   The apparatus as recited in Claim 71, wherein the first set of requirements are  
2        associated with both the first recruiting entity and a team's first position, and wherein  
3        the memory includes one or more additional instructions which, when executed by  
4        the one or more processors, cause the one or more processors to perform the steps of:  
5        in response to receiving the first request, performing the steps of:  
6                 reading, from the database, a second set of requirements that are associated  
7                 with both the first recruiting entity and a team's second position that  
8                 differs from the team's first position;  
9                 selecting, from among the set of athletes, a second subset of athletes that  
10                satisfy the second set of requirements; and  
11                 sending, to the first recruiting entity, a notification of the second subset of  
12                athletes.

1   75.   The apparatus as recited in Claim 71, wherein the step of selecting the first subset of  
2        athletes further comprises the step of determining which athletes are associated with  
3        athletic performance information that satisfies the first set of requirements.

1       76. The apparatus as recited in Claim 71, wherein the step of selecting the first subset of  
2           athletes further comprises the step of determining which athletes are associated with  
3           athlete academic information that satisfies the first set of requirements.

1       77. An apparatus for notifying an athlete about recruiting entities, the apparatus  
2           comprising a memory carrying one or more sequences of instructions which, when  
3           executed by one or more processors, cause the one or more processors to perform the  
4           steps of:

5           receiving, from a first athlete, a first search request; and

6           in response to receiving the first search request, performing the steps of:

7               selecting, from among a set of recruiting entities, a first subset of recruiting  
8               entities that are associated with requirements that the first athlete  
9               satisfies; and

10              sending, to the first athlete, over a communication network, a notification of  
11              the first subset of recruiting entities.

1       78. The apparatus as recited in Claim 77, wherein the memory includes one or more  
2           additional instructions which, when executed by the one or more processors, cause  
3           the one or more processors to perform the steps of:

4           receiving, from a second athlete that differs from the first athlete, a second search  
5           request; and

6           in response to receiving the second search request, performing the steps of:

7               selecting, from among the set of recruiting entities, a second subset of  
8               recruiting entities that are associated with requirements that the second  
9               athlete satisfies; and

10 sending, to the second athlete, a notification of the second subset of recruiting  
11 entities.

1       80. The apparatus as recited in Claim 79, wherein the step of storing the subsequent  
2           information further comprises the step of:  
3           replacing at least a portion of the initial information with at least a portion of the  
4           subsequent information.

1        81. The apparatus as recited in Claim 79, wherein the memory includes one or more  
2                  additional instructions which, when executed by the one or more processors, cause  
3                  the one or more processors to perform the step of:  
4                  storing a timestamp that indicates when the subsequent information was stored.

1       82. The apparatus as recited in Claim 79, wherein the memory includes one or more  
2                    additional instructions which, when executed by the one or more processors, cause  
3                    the one or more processors to perform the steps of:

4 receiving, from a recruiting entity, a request to receive information about the athlete;

5 and

6 in response to receiving the request, sending, to the recruiting entity, an indication of

7 when the subsequent information was stored.

1 83. The apparatus as recited in Claim 79, wherein the initial information includes athletic  
2 performance information.

1 84. The apparatus as recited in Claim 83, wherein the athletic performance information  
2 includes athletic statistical information.

1 85. The apparatus as recited in Claim 83, wherein the athletic performance information  
2 includes athletic performance video data.

1 86. The apparatus as recited in Claim 79, wherein the initial information includes athlete  
2 academic information.

1 87. The apparatus as recited in Claim 79, wherein the initial information includes athlete  
2 biographical information.

1 88. An apparatus for notifying an athlete about interested recruiting entities, the apparatus  
2 comprising a memory carrying one or more sequences of instructions which, when  
3 executed by one or more processors, cause the one or more processors to perform the  
4 steps of:

5 receiving, from a first recruiting entity, a request to associate a first athlete with the  
6 first recruiting entity;

7 in response to receiving the request, associating the first athlete with the first

8 recruiting entity; and

9 sending, over a communication link, to the first athlete, a notification that the first  
10 athlete has been associated with the first recruiting entity.

1 89. The apparatus as recited in Claim 88, wherein the memory includes one or more  
2 additional instructions which, when executed by the one or more processors, cause  
3 the one or more processors to perform the steps of:  
4 receiving, from the first recruiting entity, a request to associate, with the first  
5 recruiting entity, a second athlete that differs from the first athlete;  
6 in response to receiving the request to associate the second athlete with the first  
7 recruiting entity, associating the second athlete with the first recruiting entity;  
8 and  
9 sending, over a communication link, to the second athlete, a notification that the  
10 second athlete has been associated with the first recruiting entity.

1 90. The apparatus as recited in Claim 88, wherein the memory includes one or more  
2 additional instructions which, when executed by the one or more processors, cause  
3 the one or more processors to perform the steps of:  
4 receiving, from the first recruiting entity, a request to receive identities of athletes that  
5 are associated with the first recruiting entity; and  
6 in response to receiving the request to receive the identities of the athletes, sending,  
7 over a communication link, to the first recruiting entity, a notification that  
8 indicates the identities of athletes that currently are associated with the first  
9 recruiting entity.

1       91. The apparatus as recited in Claim 88, wherein the memory includes one or more  
2           additional instructions which, when executed by the one or more processors, cause  
3           the one or more processors to perform the steps of:  
4           receiving, from a second recruiting entity that differs from the first recruiting entity, a  
5                   request to associate the first athlete with the second recruiting entity;  
6           in response to receiving the request to associate the first athlete with the second  
7                   recruiting entity, associating the first athlete with the second recruiting entity;  
8           and  
9           sending, over a communication link, to the first athlete, a notification that the first  
10           athlete has been associated with the second recruiting entity.

1       92. The apparatus as recited in Claim 88, wherein the memory includes one or more  
2           additional instructions which, when executed by the one or more processors, cause  
3           the one or more processors to perform the steps of:  
4           receiving, from the first recruiting entity, a request to disassociate the first athlete  
5                   from the first recruiting entity; and  
6           in response to receiving the request to disassociate the first athlete from the first  
7                   recruiting entity, disassociating the first athlete from the first recruiting entity.

1       93. An apparatus for notifying an athlete about an interested recruiting entity, the  
2           apparatus comprising a memory carrying one or more sequences of instructions  
3           which, when executed by one or more processors, cause the one or more processors to  
4           perform the steps of:  
5           receiving, from a recruiting entity, a request to receive at least a portion of a motion  
6                   video that is associated with an athlete; and

7 sending, to the athlete, over a communication network, a notification that a recruiting  
8 entity requested the motion video.

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